

For Immediate Release
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Online Commerce Group Merchants to Access eLayaway

Tallahassee, September 9, 2008 — Online Commerce Group (OCG), number 309 on the Inc. 500 List for 2008, announced today that they will be integrating eLayaway into their core system allowing their merchants to activate the alternative payment process in an effort to boost merchant sales.

Established in 2004, OCG was formed to establish and manage both online and traditional retail niche markets as a worldwide supplier of specialty goods and services.

“eLayaway is an innovative service that truly is ‘The Smart Way to Plan and Pay’ as the tag-line suggests” said Scott McGlon, President and Co-Founder of OCG. “With OCG’s unique blend of merchants and products, we are very excited to empower both merchant and consumer with the proven benefits of eLayaway.”

eLayaway is an online payment solution that lets shoppers pay over time for their purchases on a schedule that fits their lifestyle and budget with only a small 1.9% transaction fee. For merchants, zero transaction fees and deeper market penetration can be expected.

“Zero transaction fees, and the non-credit nature of eLayaway are two of the many reasons our merchants are very excited about the opportunities with this new strategic relationship,” added Gerry Monroe, EVP and Co-Founder of OCG.

“We are happy to welcome the loyal consumers of OCG to the eLayaway club, and remain dedicated to helping consumers buy the things they want while avoiding debt,” said Sergio Pinon, CEO and co-founder of the Tallahassee-based eLayaway.

OCG currently has over 40 websites that will be able to activate eLayaway, and lists CushionSource.com, UmbrellaSource.com, TeakFurnitureOutlet.com, PicnicTableOutlet.com and OutdoorPillows.com as its top merchants.

About Online Commerce Group (OCG)

Established in 2004, OCG was formed to establish and manage both online and traditional retail niche markets. Geared towards specialty products, customer service, and commercial and trade accounts, OCG hit the ground running with a simple approach: exceed all customer expectations through solid and consistent communication, meeting deadlines, and providing top quality indoor and outdoor products. From custom patio umbrellas to commercial picnic tables, from custom cushions to imported Grade A Teak Furniture, and from robust web-based software platforms to ornamental steel fencing, OCG, LLC is becoming a worldwide supplier of top quality goods and services.

About eLayaway™

elayaway.com is similar to traditional layaway, allowing shoppers to buy a product online and pay for it in regular automatic installments with automatic clearing house (ACH) processing by HSBC and delivery upon full payment. Founded by Sergio Pinon in 2005, eLayaway.com is based in Tallahassee, FL with over 20 employees and staff. Executive biographies, press information, related links and articles are available at www.eLayaway.com. Link to step-by-step video: www.elayaway.com/purchasing-power ; Link to our Sample Calculator: www.elayaway.com/how_it_works/calculator